

August 7, 1991

WARNING LETTER  
CHI-592-91

CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

Mr. Elwood Richards, President  
Now Foods  
2000 Bloomingdale Road  
Glendale Heights, IL 60139

Dear Mr. Richards:

Our review of the label for "now NATURAL FOODS VIT-MIN 75+ 60 TABLETS", distributed by your firm reveals that it causes the product to be in violation of section 403 of the Federal Food, Drug, and Cosmetic Act (Act).

The substances inositol, PABA, rutin, citrus bioflavonids, hesperidin complex, betaine HCl, glutamic acid and nucleic acid which are not vitamins or minerals, may not be listed except as a part of a list of all the ingredients in the product and the labeling may not give prominence to or emphasize such ingredients under 403(a)(2) and 411(b)(2)(A) & (B) of the Act.

You should take prompt action to correct these deviations. Failure to promptly correct these deviations may result in regulatory action without further notice, such as seizure.

You should notify this office in writing, within fifteen (15) working days of receipt of this letter, of the specific steps you have taken to correct the noted violations, including an explanation of each step being taken to prevent the recurrence of similar violations. If corrective action cannot be completed within 15 working days, state the reason for the delay and the time within which the corrections will be completed.

Your reply should be sent to the attention of Jerome Bressler, Director, Compliance Branch.

Sincerely,

Raymond V. Mlecko  
District Director